



TIAKI MEANS TO CARE FOR PEOPLE AND PLACE. THE TIAKI PROMISE IS A COMMITMENT TO CARE FOR NEW ZEALAND, FOR NOW AND FOR FUTURE GENERATIONS.

NEW ZEALAND IS PRECIOUS, AND EVERYONE WHO LIVES AND TRAVELS HERE HAS A RESPONSIBILITY TO LOOK AFTER IT.

BY FOLLOWING THE TIAKI PROMISE, YOU ARE MAKING A COMMITMENT TO NEW ZEALAND. TO ACT AS A GUARDIAN, PROTECTING AND PRESERVING OUR HOME.

NAU MAI, HAERE MAI KI AOTEAROA, WELCOME TO NEW ZEALAND.

HOW TO CARE FOR  
NEW ZEALAND



PROTECT  
NATURE



KEEP NZ  
CLEAN



DRIVE  
CAREFULLY



BE  
PREPARED



SHOW  
RESPECT

# TIAKI PROMISE

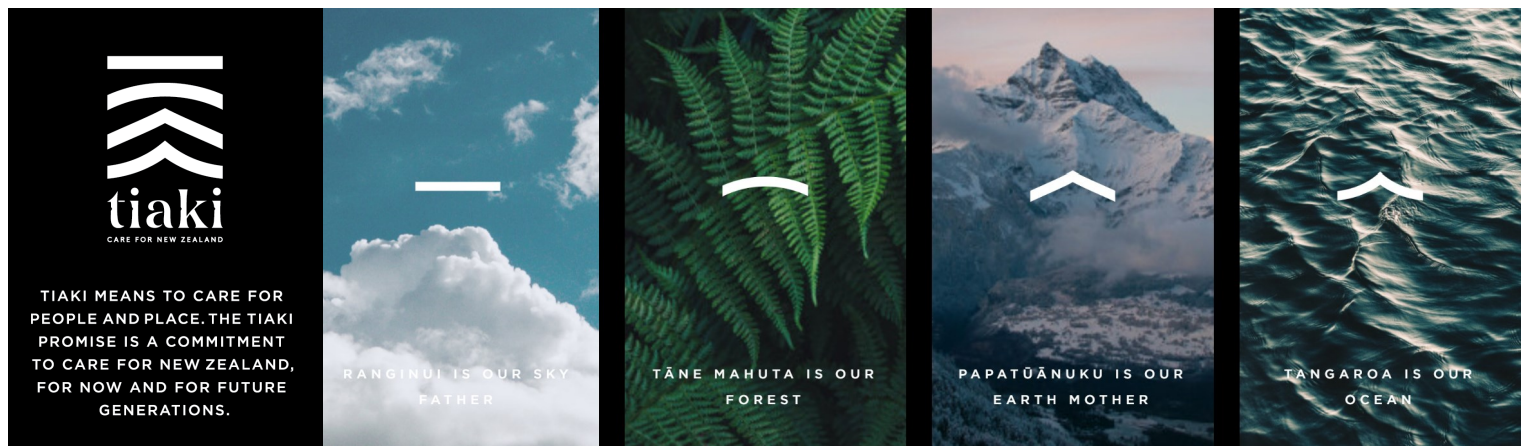
WHILE TRAVELLING  
IN NEW ZEALAND I WILL

CARE FOR LAND, SEA AND NATURE,  
TREADING LIGHTLY AND LEAVING NO TRACE

TRAVEL SAFELY, SHOWING CARE  
AND CONSIDERATION FOR ALL

RESPECT CULTURE, TRAVELLING  
WITH AN OPEN HEART AND MIND

TIAKINEWZEALAND.COM | #TIAKIPROMISE



## By following the **Tiaki Promise**, **Terra and Tide** makes a commitment to New Zealand to act as a guardian, and protect and preserve our home.

**PROTECT NATURE** – as guests, you can do this by giving wildlife space and not feeding them. We also clean our shoes at cleaning stations, so we don't spread kauri dieback disease. In our business we are engaged in land based and marine conservation work – we will share some of the work we do with you and hopefully inspire you to do the same! We also give you the opportunity to donate to wetland restoration through us so you can leave a lasting legacy on this island.

**KEEP NZ CLEAN** – we ask that you don't litter and we don't use single plastic in our operations as it can end up in our oceans and harm wildlife.

**DRIVE CAREFULLY** – we do this on your behalf!

**BE PREPARED** – we make sure we are aware of the weather conditions and that you have the right gear.

**SHOW RESPECT** – as a guest, travel with an open heart and mind. By taking the time to understand our culture and respect our customs you will have a positive impact on the community you are visiting. This means respecting marae by not entering without being invited. It also means respecting wāhi tapu (culturally significant sites) such as urupā, (cemeteries), pā sites and battle sites. To respect these we leave them as we find them.



TERRA & TIDE  
 ADVENTURES IN NATURE